

The EIU Competitor Intelligence service

International company intelligence for 6 industries covering 25 industry subsectors

Find out what your competitors are doing and planning. Which markets are they entering? Where have they identified new opportunities and risks? Which new products are they launching? What regulatory and legal hurdles are impeding new deals?

A complement to The Economist Intelligence Unit's Industry Briefing service, Competitor Intelligence adds important company-level information to our industry coverage. Competitor Intelligence is updated daily to provide essential and hard-to-get information on competitor activity across 72 markets and 6 industries including 25 industry subsectors.

What's included?

- Information on local and international companies, including your key competitors
- Archive of over 9,000 company news stories from 72 countries
- Available for 25 industry subsectors as listed below
- Filter by country, company, sector, date and topic

Industry subsectors covered:

Automotive – Passenger cars; Commercial vehicles; Production; Fuel sources (includes electric vehicles)

Consumer – Retailing (includes e-tailing); Food, beverages and tobacco; Non-food (includes clothing, household goods, FMCG, consumer electronics)

Energy – Oil and gas; Coal; Electricity; Nuclear power; Alternative energy

Financial services – Banking; Insurance; Asset management; Financial markets

Healthcare – Spending; Provision; Pharmaceuticals; Disease trends

Telecoms – Mobile; Fixed-line; Internet



Competitor activities monitored



Use EIU Competitor Intelligence to:

- Keep track of both global and local companies
- Understand market trends
- Identify potential partners and acquisition targets
- Discover market opportunities
- Inform market penetration strategies
- Gain insight into market developments

Gain the advantage with Competitor Intelligence

Access timely and precise information about competitor activity. Competitor Intelligence keeps you up to date with new product launches, sales initiatives, supplier changes, shifts by key managers and strategic moves such as mergers and acquisitions. This puts you in a better position to compete, and helps you to identify potential partners or acquisition targets.

Covers companies rarely reached by the English-language press. Most “global” news sources focus on just a handful of major markets, while Competitor Intelligence reaches from Algeria to Venezuela. Our analysts seek out news from multiple sources, including local-language papers, company statements, stock exchange reports and government bulletins, in order to gather news from neglected geographies about companies that receive little international publicity.

All information verified from official sources where possible. Although our Competitor Intelligence is gathered mainly from local-language sources, we have cross-checked information to ensure that it is reliable - or have indicated where that is not possible. This allows you to sort the facts from the rumours.

EIU Industry analysis

The EIU Competitor Intelligence service is available either as a standalone product or as a package in conjunction with EIU Industry Briefing, which includes our industry forecasts and information on industry trends in up to 72 countries.

The EIU Industry Briefing Service provides our unique perspective on the economic and political factors that shape each business sector and enables us to deliver strategic context for each. For key industries in each country our reports assess growth prospects, examine the current state of the sector and its scope, compare markets across a broad range of variables to assess barriers to entry, and track key developments along the value chain, identifying threats and opportunities ahead of time.

Get in touch today to request more information using the details below.

Which countries are covered?

All industry sectors:

Argentina, Australia, Austria, Azerbaijan, Belgium, Brazil, Bulgaria, Canada, Chile, China, Colombia, Czech Republic, Denmark, Ecuador, Egypt, Finland, France, Germany, Greece, Hong Kong, Hungary, India, Indonesia, Iran, Ireland, Israel, Italy, Japan, Kazakhstan, Malaysia, Mexico, Netherlands, New Zealand, Nigeria, Norway, Pakistan, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, Ukraine, United Arab Emirates, UK, USA, Venezuela, Vietnam.

Financial services only: Bahrain.

Telecoms only: Sri Lanka.

Energy only: Algeria, Angola, Chad, Equatorial Guinea, Libya, Iraq, Kuwait, Oman, Qatar, Trinidad & Tobago.

Americas

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